

# NON-DISCLOSURE AGREEMENT

Frank Kern, Inc.

This Agreement is entered into effective as of Thursday October 27, 2011 between Frank Kern (as Frank Kern, Inc the "Company") and \_\_\_\_\_ (as Webinar Attendee the "Recipient").

Company is acting as an expert advising the recipient in Mass Pre-Frame, Mass Indoctrination, Celebrity Manufacture, and Internet marketing techniques, and for that purpose the Company may make certain Confidential Information available to the Recipient (the "Purpose").

Recipient agrees that all information disclosed by the Company to Recipient on the October 27, 2011 webinar relating to the Company's prototypes, samples, technical data, trade secrets, research, products, product plans, inventions, processes, discoveries, formulas, concepts, ideas, designs, drawings, webinar slides, marketing plans, distribution methods, financial information and other data shall be considered "Confidential Information" and subject to copyright laws under California jurisdiction.

However, Confidential Information shall not include information which, as Recipient can prove in written evidence, is known by Recipient at the time of disclosure or is lawfully obtained by Recipient without violation of a confidentiality obligation.

## Recipient must agree to the following:

1. Recipient agrees all confidential information learned will not be shared or disclosed with any third party in any form including but not limited to oral, written, graphic and electronic.
2. Recipient agrees not to sell any ideas from this presentation in any form including but not limited to oral, written, graphic and electronic.
3. Recipient agrees not to record any audio, video or text during the complete live presentation under any circumstances.
4. Recipient may receive the opportunity to interview live with Frank Kern for advanced training if this contract is in good standing.
5. This Agreement shall be governed by and construed and enforced in accordance with the laws of the State of California.

UNDERSTOOD AND AGREED:

Date: \_\_\_\_\_

Recipient: \_\_\_\_\_

Recipient Email Address (*for Webinar Registration. If faxing, please write very clearly.*)

\_\_\_\_\_

**For fastest response, sign, scan, and email to [NDA@FRANKKERN.COM](mailto:NDA@FRANKKERN.COM)  
Or fax to 888-519-8231**

**Note that responding to faxes is slower.**